

Course unit title:	Major Collection Project				
Course unit code:	AFDI 404				
Type of course unit:	Required				
Level of course unit:	Bachelor				
Year / Semester of study:	4 (8 th semester)				
Number of ECTS credits allocated :	6	Lectures p/w:	-	Labs p/w:	3
Instructor(s)	Eleni Gircalli				
Aim of the Course	<p>Aim of the course and core objectives are to :</p> <ol style="list-style-type: none"> 1. Develop a final collection of fashion outfits. 2. Produce collection of outfits based on an in-depth theme research. 3. Produce a professional portfolio. 4. Develop their management skills in Fashion Design business. 5. Organize a professional fashion show. 				
Learning outcomes of the course unit:	<ol style="list-style-type: none"> 1. Demonstrate the ability to undertake a professional collection building. 2. Apply social, political and cultural influences in their design process. 3. Present and discuss professional portfolio for the manufacture. 4. Develop abilities to set-up private fashion business. 5. Understand the procedures involved in organizing a fashion show for the public. 				
Prerequisites:	AFDI310	Co-requisites:	None		
Course contents:	<p>1. Final collection development: Students will develop a creative collection of outfits thought detailed sketchbook work and layout design development.</p> <p>2. Discover the importance of research in creating a fashion collection: Based on the project guidelines, students are encouraged to research and discover the importance of social, political and cultural influences and comprehend the influence that these have in design and fashion and use them when designing their final collection.</p> <p>3. Final presentation: Students participate in final presentations where they</p>				

	<p>discus their ideas from the initial research stage, through to concepts and final design work.</p> <p>4. Creation of fashion business: Students learn to set- up their fashion business, from logo designing, profile package design, setting up their own studio and developing time and cost management skills for their business.</p> <p>5. Fashion show organization skills: Students develop management skills within the organization of their fashion show by dealing with models, models agencies, fashion sponsors, professional outfit fittings and sound, image and lighting production</p>
Recommended and/or required reading:	
References:	<p>1. Hunter, V. (2009) <i>The Ultimate Fashion Study Guide</i>. Hunter Publishing Corporation: UK.</p> <p>2. Diane, T. & Cassidy, T. (2005) <i>Colour Forecasting</i>. Blackwell Scientific Publications: UK.</p> <p>3. Burke, S. (2008) <i>Fashion Entrepreneur (Fashion Design Series)</i>. BurkePublishing: UK</p> <p>4. Martin, R. (2008) <i>The Fashion Book</i>. Phaidon Press: UK.</p>
Planned learning activities and teaching methods:	Lectures related to the topic of the project brief are delivered and the students then proceed with the project work individually. Lecturer provides discussion, guidance and assistance to students at all times.
Assessment methods and criteria:	<p>Sketchbook, Research and sourcing 40%</p> <p>Range design illustration and styling 40%</p> <p>Portfolio presentation 20%</p> <p>Total: 100%</p>
Language of instruction:	English
Work placement(s):	No