

Course unit title:	Menswear and Tailoring				
Course unit code:	AFDI 320				
Type of course unit:	Required				
Level of course unit:	Bachelor				
Year / Semester of study:	3 rd year (6 th semester)				
Number of ECTS credits allocated :	6	Lectures p/w:	-	Labs p/w:	3
Instructor(s)	Doris Kailos / Eleni Gircalli				
Aim of the Course	<p>Aim of the course and core objectives are to :</p> <ol style="list-style-type: none"> 1. Familiarize students with the importance and influence of menswear tailoring on current fashion for both sexes. 2. Develop and practice pattern cutting skills and techniques in tailoring. 3. Understand the development of fashion for menswear 4. Introduce students to traditional tailoring techniques used for men's and women's wear. 5. Develop new technical skills and finishing techniques used in tailoring. 6. Appreciate the importance of tailoring in the fashion industry. 7. Develop a professional approach to completing tailored outfits. 				
Learning outcomes of the course unit:	<ol style="list-style-type: none"> 1. Justify the importance of tailoring within the fashion industry. 2. Understand the proportion and details of tailored garments. 3. Use effectively a range of menswear design details on current fashions. 4. Develop and practice the skill of professional cutting, sewing and pressing techniques for tailoring. 5. Demonstrate an understanding of traditional tailoring techniques by applying it into contemporary designs. 6. Justify the importance of tailoring within the fashion industry. 7. Develop tailored outfits with a professional finish, including linings, fusing and facings. 				
Prerequisites:	AFDI 205		Co-requisites:	None	

Course contents:	<p>1. Introduction to menswear importance: The course promotes research, both historic and current, of menswear from uniforms to sportswear.</p> <p>2. Familiarization with tailoring techniques: The study of proportion and fabric in tailoring. The basic tailored jacket, basic two-piece sleeve, fusing, lining, collars and reverses patterns help students to adopt knowledge and produce their individual design jacket patterns.</p> <p>3. Research into menswear: Introduction to the importance and the usefulness of research into menswear fashion to understand the timescale in the development of fashion for menswear.</p> <p>4. Introduction to traditional tailoring techniques: Students will be introduced to the concept of tailoring by deconstructing a made up tailored jacket and analyzing its interior structure and exterior finishing.</p> <p>5. Technical skills and finishing techniques used in tailoring: With the construction of a calico jacket students will be introduced to tailoring skills such as placement of tailored collars, sleeves, fusing, facings and linings.</p> <p>6. Tailoring in the fashion industry: Through this course the student will be able to appreciate the importance of tailoring within the fashion industry, and how traditional tailoring has been used as a back bone for modern designs.</p> <p>7. Completing tailored outfits: Students will produce their own jacket design using the tailoring skills developed all to be presented in a professional manner.</p>
Recommended and/or required reading:	
References:	<ol style="list-style-type: none"> 1. Aldrich, W. (2006) <i>Metric Pattern Cutting for Menswear</i> (4th edition). Blackwell Scientific Publications: UK. 2. Aldrich, W. (2008) <i>Pattern Cutting for Women's Tailored Jacket</i>. Blackwell Scientific Publications: UK. 3. Shoben, M. & Ward, J. (2008) <i>The Essential Shirt Workbook</i>. Butterworth-Heinemann: UK. 4. Ireland, P. J. (2009) <i>New Encyclopedia of Fashion Details</i>. Batsford Press: UK. 5. Nudeman, Z. (2009) <i>The Art of Couture Sewing</i> . Fairchild Books: USA. 6. Carr, H. & Latham, B. (2008) <i>Carr & Latham's Technology of Clothing Manufacture</i>. Wiley Blackwell: UK. 7. Cooklin, G. (2006) <i>Introduction to Clothing Manufacture</i>. Blackwell Publishing: UK. 8. Shaeffer, C. (2008) <i>Claire Shaeffer's Fabric Sewing Guide</i>. Krause Publications: USA.

Planned learning activities and teaching methods:	Short lectures accompanied by practical demonstrations are delivered in all topics mentioned above. The students then proceed to complete the practical exercise required individually. They will then proceed with project work demonstrating the skills gained in their practical workshops. Discussion and assistance is provided to students by lecturer at all times.
Assessment methods and criteria:	Technical skills in tailored patterns and tailored made-up garments 30% Project work 30% Presentation of final tailored outfits 20% Sketchbook experimentation and rough work 20%
Language of instruction:	English
Work placement(s):	No