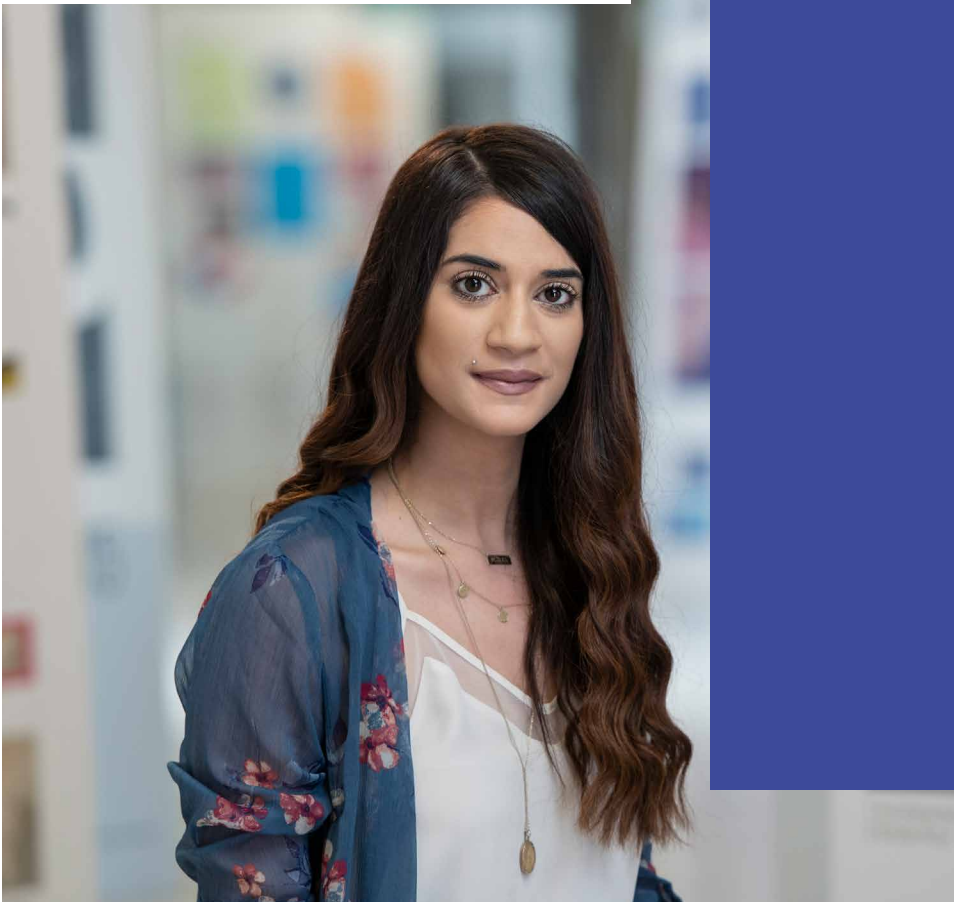

Arts & Communication Department



FREDERICK UNIVERSITY

Design the Future

A large creative community awaits you

Everything begins with an idea: the art of design, the art of communication, art in every form are disciplines that constantly observe and comment on everything that happens around us, changing and evolving along with the world.

For almost four decades, having the longest tradition in the arts field in Cyprus with more than 2000 graduates, Frederick University has been promoting innovative ways of thinking while connecting students to a vibrant community full of fresh ideas and creative energy, which steps on the solid ground of the past in order to design and shape the future.

BA in Visual Communication

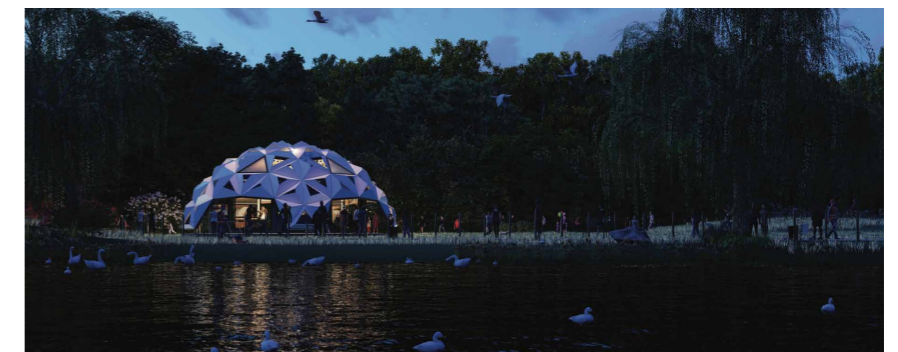
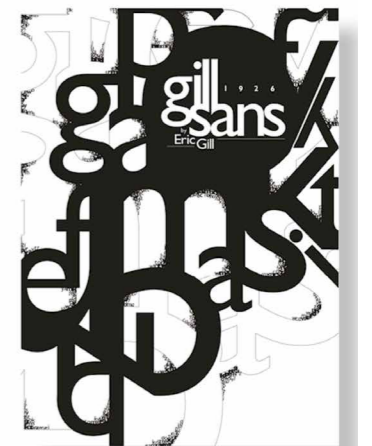
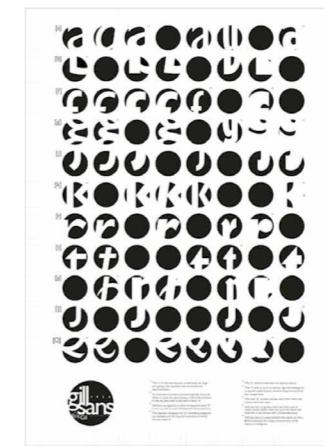
Innovation and a 360° perspective: these are the main characteristics of the new program in Visual Communication, which approaches design, graphic design, audio-visual and new media with a fresh eye. The program offers two specializations: **Graphic Design and Digital Media** and **Film and Digital Media**. Developed and enriched creatively over decades, the program continuously monitors the current or anticipated developments in contemporary Graphic Design, Film and Digital Media areas. You will be able to choose from a great variety of specialized and studio-based courses, such as Visual Communication, Video Production, Motion Graphics and Animation Techniques, Design for Branding, Sound Design for TV and cinema, and many more.

BA in Fashion and Image Design

The Fashion and Image Design program prepares you to launch a successful career in fashion design or any other fashion-related area. You will have the opportunity to familiarize yourself with many different aspects of fashion, from design and production to fashion styling and journalism. You will experiment with different materials, acquire valuable technical skills, such as pattern cutting and garment making, create and present your own fashion collection, design fashion accessories, and more. You will learn how to navigate the fashion industry and acquire the marketing skills to promote your work. Most importantly, you will learn to harness your creativity and imagination, think conceptually, and develop your signature style as a designer.

BA in Interior Design

The value of the spaces we live and work in extends far beyond the materials they are made of. Our Interior Design program will help you develop your 3D visual perception and your understanding of space functionality which has a vital role to play in optimizing the living conditions in a space. You will have the opportunity to design your own furniture, lighting and other objects and functional structures for public spaces, to familiarize with theatre design and exhibition design, and to learn about emerging spatial and material technologies.





You will have abundant work experience before you even graduate! Through our Practical Training course you will have the opportunity to work at successful companies in the field of your choice. Moreover, thanks to the collaboration of the Department with different companies and organizations, you will have the opportunity to be involved in real projects and pursue opportunities of permanent employment once you graduate.



Frederick University alumni represented Cyprus in international, large-scale exhibitions, such as the Venice Biennale, the Architecture Biennale, and the Youth Biennale.



Through the Erasmus+ program, you will have the opportunity to spend a semester or an academic year at another European university. Through this experience, you will enrich your cultural capital, stimulate your creativity, and broaden your horizons.



Our graduates have won 150+ awards and distinctions in prestigious national and international competitions such as the German Design Awards, the D&AD Global Student Design Awards, etc.



You will learn from distinguished academics who are active in the arts and design field, with an important body of work and international reputation.

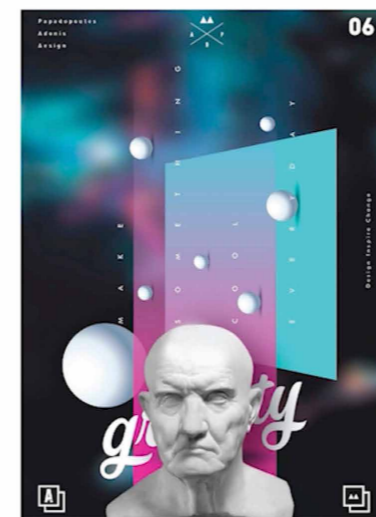
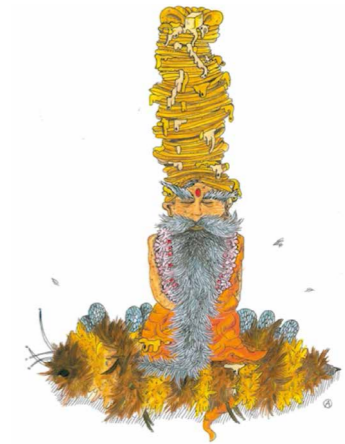
We always encourage experimentation and urge students to step out of their comfort zones through innovative teaching methods that value imagination and promote creativity and critical thinking. Since 1997, we have established an annual educational trip to metropolitan destinations bustling with culture. These trips offer students unique first-hand knowledge and inspiration, complementing their classroom-based learning.

Creative Lab: Turning ideas into reality

Creative Lab, founded in 2019, is a space where undergraduate and postgraduate students of Visual Communication have the opportunity to gain experience and expand their knowledge and skills, through real working conditions.

“The Creative Lab acts as a bridge between conceiving and realizing creative ideas through a series of exciting, complex, multidisciplinary projects. Our students get to familiarize themselves with real working conditions and this gives them a significant lead in the field of visual communication.”

Victoria Leonidou
Head of the Creative Lab



“Every academic path is a journey through knowledge and culture. To understand the future, one must learn from the past. This is the great lesson I took through a unique and enriching experience at Frederick University. My relationship with my professors remains close and creative to this day. Among many other advantages, I single out the diversity of teaching activities.”

Stavros Ioannou
Graduate of Interior Design

“Studying at Frederick University has been an amazing experience that has helped me grow personally and professionally. The academic staff puts a lot of effort in supporting the students any time they face a problem. They are your friends, like family, and you always feel like home.”

Nicolace Alhathwa
Graduate of Interior Design

“What I love about my program of study is that you get to actually practice what you're studying. An advice I would give to new students of Frederick University is to try to be as open as possible and to sign up to as many activities as they can. That way they can make the most out of their experience at the University. You never really know how much you're missing out on unless you try to find out.”

Youssef Aziz,
Graduate of Graphic and Advertising Design

“The relationships we developed were crucial both on a personal and an academic level. Frederick University functions as a family and instills this feeling in students by promoting teamwork and collaboration.”

Stefanos Charalambous,
Graduate of Audio Visual Communication

“Many of my professors were an inspiration to me. I loved listening to their descriptions of the shows they visited, I consider it particularly important that they always brought in the latest the fashion world had to offer, from materials to information. It is crucial to be inspired by your professors and to be able to recall their advice years later. During my studies, I learned about every aspect of fashion and the numerous professional opportunities it could fan out for me.”

George Lash
Graduate of Fashion Design and Image



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